

Tips for Success

Water: Water your plants immediately after planting. Ensure that soil does not dry out for extended periods of time while plants are actively growing.

Strawberry Planters: These fun planters are perfect for growing strawberries. Strawberries will gently grow out of the holes the roots have been planted in and will be easily accessible for consumption. If possible, keep planters off the ground to keep critters from stealing the fruits of your labor. You may plant a single root in each hole in the strawberry planter, or up to two in a single opening.

Time to Plant! Your plants are now ready to be replanted. Follow the planting guide inside for detailed instructions on how to most effectively plant your new plants.

Strawberries: These Patio Strawberries are designed to stay small and compact, with very few runners, yet able to produce bounties of medium sized ruby red berries. They excel in patio containers, hanging baskets, strawberry pots, window boxes, and in the ground. These plants are considered ever-bearing, meaning once they begin to produce fruit in early summer they don't stop until autumn! It is important to keep your plants well hydrated as well as fed. A few weeks after planting, once you've seen some green growth occur from the roots, sprinkle on some slow release fertilizer. This will keep them fed for the summer season.



PHILLIP WATSON | *Designs*

PLANTING AND GROWING GUIDE



Ozark Beauty Strawberries with Planter

Fragaria ananassa hybrids

Phillip Watson Designs is fulfilled by Roberta's Inc.

We aren't happy if you aren't happy. If you have any questions regarding your order please call us at **1-800-428-9726** during the hours of 8:30 am and 4:30 pm EST.

You can email questions to us at: plantquestions@robertasinc.com.

If your bulbs, cuttings, etc. do not sprout, or your plant dies within one year from the date of shipment, we will send you a replacement free of charge. We cannot accept responsibility for losses due to extreme weather or neglect. Simply call us at the above toll free number or fill out the plant replacement form on our website at RobertasUniqueGardens.com.

Roberta's will replace it with a similar or comparable plant at no charge. If your replacement is not available or it is too late in the season to ship, it will ship the following year.

"Magic isn't so much
what you create,
it's what you notice."

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Perennials

Quick Reference

 **Plant Type:** Perennial

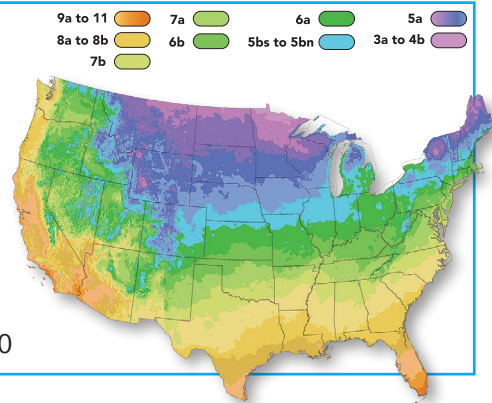
 **Light/Sun:** Full Sun

 **Mature Height:** 12"

 **Mature Spread:** 16"

 **Bloom Time:** Summer,
by second season

 **USDA Hardiness Zones:** 4 to 10



Plant Caretaking

Upon Arrival: Please take roots out of the box immediately and remove any shipping materials from around the plants. Plant within a couple weeks of arrival

Planting Depth & Spacing: Dig a deep enough hole so that the entire root easily fits into the hole and the top of the soil line of your root is just covering the crown. It is important that the crown is not planted too deeply, or that it is protruding above the soil line. In the ground space plants about 12" apart, or in container about 6".

Potted Plants: Make sure your container has holes to allow excess water to drain. Repot individually in 8-10" containers or plant multiple in larger pots, such as a strawberry planter.

Soil Preparation: If you soil is clayish, amend it with standard potting mix to improve drainage. For containers, standard potting mix is fine.

Watering: To determine if your plant needs water, put your finger in the top of the soil and if the top inch is dry, it is time to water. It is important to make sure young plants do not experience long periods of dryness. However, they also do not like soggy conditions. Strawberries produce best when watered deeply. They must not be allowed to go too dry or they will not produce many berries. You must water immediately after planting the roots.

Fertilizer: Use PWD Time Release Fertilizer a couple weeks after planting.

Pet Considerations: Ensure your pets do not consume plants.

Fruiting: Under correct conditions, fruiting will begin late summer and last into autumn.

Winterizing: These are perennials and will come back every year. Just let them die back naturally. In the spring shear back any old growth to allow for fresh new growth. Add a two inch layer of mulch for extra warmth.

Critters: Unfortunately critters love the taste of strawberries as much as we do. To protect your plants from foraging animals, try growing your berries in containers on the patio or porch. You can even grow them in hanging baskets or window boxes!

Planting Steps

Step 1 Remove roots from their box and take off other packing materials. Open your box outside or somewhere you don't mind getting messy, as some of the soil may have been shaken loose in transit.

Step 2 Plant as soon as night time temperatures routinely stay above 45F.

Step 3 Find a patch of ground, a container, or strawberry planter to plant in to. Dig a hole deep enough so all the roots can easily fit in the hole and so that the crown of the strawberry root is just below the surface of the soil. Refer to image to determine the crown.

Step 4 Backfill the hole with potting mix. Water in well. At the time, if planted in the ground you may add straw around the base of the plants to ensure the berries do not rot as they grow.

